

A Blend of Prolific Presenting &

# Networking Opportunities

# Sponsorship & Exhibition Prospectus

# 2021

# 2021 ACSE Virtual Conferences and Awards

## About the ACSE Annual Conference

The ACSE hosts an annual collegial gathering of editors, reviewers, researchers, librarians & publishers from the Asia region to liaison them for discussing issues faced by the scholarly publishing community. Keynotes of the conference will be the emerging threats, challenges, and shifting landscape of the Asian Publishing community. Alongside specialist speakers, this annual conference with a diverse events list is for anyone who is a part of the scholarly publishing community.

## Connecting Scholarly Community

ACSE Annual Conference unites the community of academic scientists, scholars, editors, industry experts, technologists, and higher education professionals worldwide, to stimulate innovative research and form disciplinary bounds. It's a big chance to meet and network with scholars altogether.

Events in the conference are oriented to encourage discussion with practical information to help individuals and organizations succeed. With programs laid out offering networking breaks between sessions to allow attendees to meet and open a new conversation.

## Sponsorship Benefits

By becoming a sponsor at ACSE annual conference, you can promote your organization to the scholarly publishing industry, simultaneously helping ACSE and its work, reinforcing scholarly publishing and those who are working within. The sponsors will receive exposure during the event and in prior weeks with projection on our website and associated marketing.

Delightfully the sponsorship opportunities for 2021 are open to those interested. Please notes that our packages are not exclusive and your interests are open to discussion for sponsorship. We would be happy to discuss arranging it with you.

We warmly welcome your significant participation in the ACSE annual conference 2021, which would be a very promising and successful event.

## For enquiries:

Please contact Jean Ashley, Event Coordinator, at [jean@theacse.com](mailto:jean@theacse.com) / +971-509253308 for any enquiries related to sponsorship.

# Sponsorship Levels

Sponsorship, exhibiting and advertising packages are designed to provide a solid platform to help you stand out and make an impact. Three sponsorship levels (Platinum, Gold, and Silver) are available to promote your brand and showcase new products to the participants of the event.

Benefits	Platinum	Gold	Silver	Award
	4,000\$ (2 slot only)	3,000\$ (2 slot only)	2,000\$ (3 slot only)	1,500\$ (1 slot only)
Logo and Company Profile on Event Website	✓	✓	✓	✓
Company Logo on the front cover of conference program book	✓	✓	✓	
Acknowledgment of Sponsorship in opening remarks	✓	✓	✓	
Recognition in pre-conference marketing	✓	✓	✓	
Recognition in post-conference "Thank you" email	✓	✓	✓	
Recognition on awards promotion				✓
Recognition on closing remarks	✓	✓	✓	✓
Free delegate place	4	3	2	1
Company Logo on conference social media marketing	✓	✓		
Logo on holding slides	✓	✓		
Full Page Ad in the Conference program PDF	✓			
Opportunity to show one minute slide deck or video during breaks	✓			
Free Industry Slots	✓			
List of attendees	✓			

# Sponsorship and Exhibitor Contract

**This Form should be completed and returned to:**

**ACSE**, Office # 112, Al Noor Building Deira Dubai, UAE. P.O. Box No. 126208 E-mail: [acse@theacse.com](mailto:acse@theacse.com)

Completion of this application form indicates the applicant's willingness to abide by all terms & condition and general rules as stated in the terms and conditions.

<b>Company Name:</b>	<input type="text"/>		
<b>Contact Name and Title:</b>	<input type="text"/>		
<b>Sponsoring Event Name:</b>	<input type="checkbox"/> ACSE Annual Conference	<input type="checkbox"/> ACSTM Conference	<input type="checkbox"/> Emerging Scientist
<b>Address:</b>	<input type="text"/>		
<b>Postcode (zip):</b>	<input type="text"/>	<b>State:</b>	<input type="text"/>
<b>Country:</b>	<input type="text"/>	<b>Tel:</b>	<input type="text"/>
<b>Email:</b>	<input type="text"/>	<b>Fax:</b>	<input type="text"/>

Sponsorship Level			
<input type="checkbox"/> Platinum Sponsor (Two Available)	4,000\$	<input type="checkbox"/> Silver Sponsor (Three Available)	2,000\$
<input type="checkbox"/> Gold Sponsor (Two Available)	3,000\$	<input type="checkbox"/> ACSE Awards (One Available)	1,500\$

## Preferred Mode of Payment

☐ Credit Card
 ☐ Wire Transfer
 ☐ PayPal

**Information for Publishing Online:** (Provide 100 words Company Profile and Company Logo in TIFF Format)

### Declaration

I declare that I have read and agreed with the ACSE Terms and Conditions

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

# Terms & Conditions

## Contract Acceptance

The Sponsorship Form together with the terms and conditions and written acceptance of the application by the Organizer constitutes a Sponsorship contract between ACSE and the sponsoring body.

## Sponsorship Application

The Organizer may refuse acceptance of any sponsorship application for any or no reason. The Organizer, in its sole discretion exercisable at any time, determines whether any sponsor is eligible to participate in the event. No sponsor shall exhibit or permit to be exhibited in the space allocated to it any merchandise other than that which is both specified in its application.

## Bookings

All Bookings are sold subject to availability under these Terms and Conditions. These Terms and Conditions should be read carefully prior to making a booking and any queries relating to them should be raised with us prior to confirmation of booking, as confirmation of the booking constitutes acceptance of these Terms and Conditions.

### 1. Sponsorship Payment

Upon written acceptance of the sponsor application, the sponsor shall pay FULL payment to the Organizer as per invoice issued by the event Organizer.

### 2. Methods of Payment

Payments should be made in advance and in USD only. All payments should be made by bank to bank transfer or credit card. Personal cheques, company cheques or Euro cheques are not accepted. All bank fees and money transfer costs must be prepaid by the transmitter. Indicate the participant number, ACSE and the delegate's name as a reference on all bank transfers.

### 3. Cancellation by Organizer

If Sponsor fails to make a payment required by this contract in a timely manner, the Organizer may terminate this contract (and Sponsor's participation in the Event) without further notice and without obligation to refund any monies previously paid. The

Organizer reserves the right to refuse Sponsor permission to move in and set up an exhibit if the Sponsor is in arrears of any payment due to the Organizer. The Organizer is expressly authorized (but has no obligation) to occupy or dispose of any space vacated or made available because of action taken under this paragraph in any manner it desires, and without releasing Sponsor from any liability hereunder. The Organizer may also terminate this contract effective upon written notice of termination if Sponsor breaches any of its obligations under this contract or any other contract or arrangement with Organizer, without any obligation on the Organizer's part to refund any payments previously made and without releasing Sponsor from any liability arising as a result of or in connection with such breach. If the Organizer removes or restricts an exhibit that it considers to be objectionable or inappropriate, no refund will be due to Sponsor.

### 4. Cancellation of the Event

If the Organizer cancels the Event due to circumstances beyond the reasonable control of the Organizer (such as acts of God, acts of war, governmental emergency, labor strike or unavailability of the Event Facility), the Organizer shall refund to Sponsor, its exhibit space rental payment previously paid, minus a share of costs and expenses incurred by the Organizer, in full satisfaction of all liabilities of Organizer to Sponsor. The Organizer reserves the right to cancel, rename or relocate the Event or change the Event Dates. If the Organizer changes the name of the Event, relocates the Event to another event facility within the same city, or changes the Event to dates that are not more than 30 days earlier or 30 days later, no refund will be due to Sponsor, but the Organizer shall assign to the Sponsor, in lieu of the original space, other space as the Organizer deems appropriate and Sponsor agrees to use that space under the terms of this contract.

### 5. Listings and Promotional Materials

By sponsoring the Event, Sponsor grants to Organizer a

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fully paid, perpetual, nonexclusive license to use, display and reproduce the name, trade names and/or product names of Sponsor in any directory or distribution list or material (whether in print, electronic or other media) listing organizations sponsoring the Event and to use such names in Organizer promotional materials. The organizer shall not be liable for any errors in any listing or descriptions or for omitting Sponsor or any other Sponsor from any directory or other lists or materials.

## 6. Taxes and Licenses

The Sponsor shall be solely responsible for obtaining any licenses, permits or approvals under federal, provincial or local laws applicable to its activities at the Event. The Sponsor shall be solely responsible for obtaining any necessary tax identification numbers and permits and for paying all taxes, license fees, use fees, royalties or other fees, charges, levies, or penalties that become due to any governmental authority in connection with its activities at the Event.

## 7. Incorporation of Rules and Regulations

Any and all matters pertaining to the Event and not specifically covered by the terms and conditions of this contract shall be subject to determination by the Organizer in its sole discretion. The Organizer may adopt rules or regulations from time to time governing such matters and may amend or revoke them at any time, upon notice to the Sponsor. Any rules and regulations (whether or not included in an Sponsor Information Package or similar document) are an integral part of this contract and are incorporated herein by reference. Sponsor shall observe and abide by additional regulations made by the Organizer as soon as these additional rules or regulations are communicated to the Sponsor.

## Additional Terms and Conditions

The Organizer has sole control over attendance policies. Except as provided to the contrary in this contract, all monies paid by the Sponsor shall be deemed fully earned

and non-refundable at the time of payment. In addition to its right to close a sponsorship and withdraw acceptance of or terminate the contract, the Organizer, in its sole judgment and discretion may refuse to consider for participation in future Event an Sponsor who violates or fails to abide by the contract and any of the accompanying rules and regulations. Any amendment to this contract must be in writing and signed by an authorized representative of the Organizer. Sponsor shall not assign this contract or any right or obligation hereunder.

## Entire Agreement

This contract (including the Sponsor Prospectus any additional rules or regulations adopted by the Organizer from time to time) represents the entire agreement between the Organizer and Sponsor relating to the Event and supersedes any prior written or oral understandings, agreements or representations by or between Organizer and Sponsor relating to the Event.

Sponsors must agree to abide by all rules, regulations, terms and conditions as outlined here.