

ACSE Events

Sponsorship & Exhibition Prospectus



**ACSE
2024**

ANNUAL MEETING OF THE ACSE
10th Meeting | 18 August, 2024 | Dubai, U.A.E

For more information please visit the following website

<https://theacse.com>



ACSE Events

Connecting Scholarly Community

ACSE unites the community of academic scientists, scholars, editors, industry experts, technologists, and higher education professionals worldwide, to stimulate innovative ideas and form disciplinary bounds. It's a big chance to meet and network with scholars and industry peers altogether.

ACSE Events are oriented to encourage discussion with practical information to help individuals and organizations succeed. With programs laid out offering networking breaks between sessions to allow attendees to meet and open a new conversation.

Sponsorship Benefits

By joining us as a sponsor you can promote your organization to the scholarly publishing community, simultaneously helping ACSE and its work, reinforcing scholarly publishing and those who are working within. The sponsors will receive exposure during the event and in prior weeks with projection on our website and associated marketing.

Delightfully the sponsorship opportunities are open to those interested. Please note that our packages are not exclusive and your interests are open to discussion for sponsorship. We would be happy to discuss arranging it with you.

We warmly welcome your significant participation in what would be a very promising and successful event.

Please contact Ms. Jean Ashley at jean@theacse.com for further queries.



Sponsorship Levels

Sponsorship, exhibiting and advertising packages are designed to provide a solid platform to help you stand out and make an impact. Three sponsorship levels (Platinum, Gold, and Silver) are available to promote your brand and showcase new products to ACSE members.

Benefits	Platinum	Gold	Silver
	\$ 4,500	\$ 3,500	\$ 2,500
Full page ad in the program book	✓	✓	✓
Recognition and logo placement in marketing emails	✓	✓	✓
Three complimentary registrations passes	✓	✓	✓
Company logo on the front cover of program book	✓	✓	✓
Acknowledgement of sponsorship in opening remarks	✓	✓	✓
Sponsor's logo on the event's website	✓	✓	✓
Company name and logo displayed in the reception area	✓	✓	✓
20% discount for additional passes	✓	✓	✓
Ad in Trends in Scholarly Publishing	Full Page	Half Page	1/4 Page
One set of promotional materials included in registration material	✓	✓	
Speaking slot in main hall	10 Minutes	5 Minutes	
An exclusive, one-time email to ACSE members for your brand awareness	✓		
After the event, a "thank you" email to all attendees with company Logo	✓		
Two complimentary meeting dinner tickets	✓		
Allowed to put one roll up stand in meeting hall (85 x 198 cm)	✓		
Short brand video promotion in opening session	✓		

All price excluded VAT



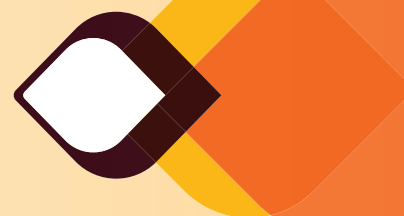
Optional visibility and promotional opportunities

Opportunity	Cost
Pens Provided by sponsor. Each attendee will receive a pen during registration	\$ 250
Notepads Provided by sponsor. Each attendee will receive a notepad during registration	\$ 250
Lanyards Provided by sponsor. Attendees will receive your branded lanyard with their name badge during registration	\$ 250
Sponsorship of the poster prizes Each day two poster prizes are awarded to the best posters in the poster session (four available)	\$ 250 per prize
Sponsorship of the oral communication prizes Each day two oral communication prizes are awarded to the best talks in the oral communication sessions (six available)	\$ 250 per prize
Water bottle with sponsor's logo Provided by sponsor. Each attendee will receive a water bottle during the conference	\$ 250
USB flash drives with sponsor's logo Provided by sponsor. Each attendee will receive a USB Flash drive during registration	\$ 250
Logo on feedback survey Company logo on post meeting delegate feedback survey, completed by at least 35% of attendees	\$ 350
Advert in programme book Inclusion of your full page advert in the Programme Book, received by all attendees during registration	\$ 600
Poster session sponsorship Company logo displayed on posters numbers for selected poster session	\$ 600 per session
Sponsorship of name badges Company logo printed on all name badges for the meeting	\$ 1250
Company logo displayed as part of a loop on large screen in entrance foyer Attendees will see your company logo on a 3.76m by 2.21m screen upon entering into the Carlton Palace Hotel entrance foyer. Logo will be played as part of a 30 second segment that forms part of the content loop for the screen	\$ 1250
Sponsorship of meeting app Inclusion of a rolling banner on main app interface	\$ 1250
Refreshment breaks Two refreshment breaks per day will include a rolling banner (provide by sponsor) at most visible place during the refreshment	\$ 1500



Optional visibility and promotional opportunities

Opportunity	Cost
<p>Sponsorship of the internet café The internet café will be located in the conference hall and will provide internet stations for attendees wanting to access email, check in for flights or browse the web in between sessions. Your logo will be the desktop background on the computers, company banner next to the internet station and includes on free registration to the meeting</p>	<p>\$ 2500</p>
<p>Opening keynote and plenary session Company logo will be displayed on big screen of conference hall as well as verbally acknowledged by opening keynote speaker</p>	<p>\$ 3000</p>
<p>Continental breakfast Your company logo card (provided by sponsor) will be available on each table during the breakfast</p>	<p>\$ 3000</p>



Sponsorship and Exhibitor Contract

This Form should be completed and emailed to: acse@theacse.com

Completion of this application form indicates the applicant's willingness to abide by all terms & condition and general rules as stated in the terms and conditions.

Company Name:	<input type="text"/>		
Contact Name and Title:	<input type="text"/>		
Address:	<input type="text"/>		
Postcode (zip):	<input type="text"/>	State:	<input type="text"/>
Country:	<input type="text"/>	Tel:	<input type="text"/>
Email:	<input type="text"/>	Fax:	<input type="text"/>

Sponsorship Level

- | | | | |
|---|---------|--|---------|
| <input type="checkbox"/> Platinum Sponsor (Three Available) | \$ 4500 | <input type="checkbox"/> Silver Sponsor (Five Available) | \$ 2500 |
| <input type="checkbox"/> Gold Sponsor (Three Available) | \$ 3500 | | |

Optional visibility and promotional opportunities

- | | | | |
|---|--------|---|---------|
| <input type="checkbox"/> Pens | \$ 250 | <input type="checkbox"/> Poster session sponsorship | \$ 600 |
| <input type="checkbox"/> Notepads | \$ 250 | <input type="checkbox"/> Company logo displayed as part of a loop on large screen in entrance foyer | \$ 1250 |
| <input type="checkbox"/> Lanyards | \$ 250 | <input type="checkbox"/> Sponsorship of name badges | \$ 1250 |
| <input type="checkbox"/> Sponsorship of the poster prizes | \$ 250 | <input type="checkbox"/> Sponsorship of meeting app | \$ 1250 |
| <input type="checkbox"/> Sponsorship of the oral communication prizes | \$ 250 | <input type="checkbox"/> Refreshment breaks | \$ 1500 |
| <input type="checkbox"/> Water bottle with sponsor's logo | \$ 250 | <input type="checkbox"/> Sponsorship of the internet café | \$ 2500 |
| <input type="checkbox"/> USB flash drives with sponsor's logo | \$ 250 | <input type="checkbox"/> Opening keynote and plenary session | \$ 3000 |
| <input type="checkbox"/> Logo on feedback survey | \$ 350 | <input type="checkbox"/> Continental breakfast | \$ 3000 |
| <input type="checkbox"/> Advert in programme book | \$ 600 | | |

Preferred Mode of Payment

- Credit Card
 Wire Transfer
 PayPal



Information for Publishing Online: (Provide 100 words Company Profile and Company Logo in TIFF Format)

Large empty area for providing company profile and logo.

Declaration

I declare that I have read and agreed with the ACSE Terms and Conditions

Signature: _____ Date: _____

Print Name: _____



Terms & Conditions

Contract Acceptance

The submission of the Sponsorship and Exhibitor Contract Form for exhibit space or sponsorship and written acceptance of the application by the Organizer constitutes a contract for the right to use exhibit space.

Exhibitor / Sponsorship Application

The Organizer may refuse acceptance of any exhibitor application for any or no reason. The Organizer, in its sole discretion exercisable at any time, determines whether any exhibitor is eligible to participate in the event. No exhibitor shall exhibit or permit to be exhibited in the space allocated to it any merchandise other than that which is both specified in its application. Except with the prior written approval of the Organizer, Exhibitor shall not sell products at the Event.

Bookings

All Bookings are sold subject to availability under these Terms and Conditions. These Terms and Conditions should be read carefully prior to making a booking and any queries relating to them should be raised with us prior to confirmation of booking, as confirmation of the booking constitutes acceptance of these Terms and Conditions. We reserve the right to provide alternative stand space at the exhibition to that specified on the booking if the staging of the Event reasonably requires.

Exhibitor/Sponsorship Payment

Upon written acceptance of the exhibitor/sponsor application, the Exhibitor shall pay FULL payment to the Organizer as per invoice issued by the event Organizer.

Methods of Payment

Payments should be made in advance and in USD only. All payments should be made by bank to bank transfer or credit card. Personal cheques, company cheques or Euro cheques are not accepted. All bank fees and money transfer costs must be prepaid by the transmitter. Indicate the participant number, ACSE and the delegate's name as a reference on all bank transfers.

Large and Heavy Equipment

It is essential that you give details of unusual power or (weight) loading of equipment you will be exhibiting on your stand. Such information will be passed to the Local Management Committee who reserves the right to refuse any such equipment if it is deemed unsafe or obstructive. The Local Management Committee also reserves the right to refuse large or power-hungry equipment which has not been cleared with them in advance. Any large items should be delivered and removed only when your stand personnel are in attendance to supervise delivery and collection.

Assumption of Risks; Releases

Exhibitor expressly assumes all risks associated with, resulting from or arising in connection with the Event, Exhibitor's participation or presence at the Event, including, without limitation, all risks of theft, loss, harm, damage or injury (collectively "Loss") to or of any person (including death), property, goods, business or profits of Exhibitor, whether caused by negligence, intentional act, accident, act of God or otherwise. Exhibitor has sole responsibility for its property or any Loss to such property (whether or not stored in any courtesy storage area), including any subrogation claims by its insurer. Neither Organizer nor the Event Facility accepts responsibility, nor is a bailment created, for property delivered by or to Exhibitor. Neither Organizer nor the Event Facility shall be liable for, and Exhibitor hereby releases them from, and covenants not to sue any of them with respect to, any and all risks, losses, damages and liabilities whether described in this section or not.

Indemnification

Exhibitor shall indemnify, defend (with legal counsel satisfactory to Organizers), and hold Organizer and the Event Facility harmless from and against any and all claims, demands, suits, liabilities, damages, losses, costs, fees (including attorneys' fees) and expenses which result from or arise out of or in connection with: (a) Exhibitors' participation or presence at the Event and/or Event Facility; (b) Any breach by Exhibitor of any agreements, covenants, promises or other obligations under this contract or any other contract, arrangement or agreement; (c) Any matter for which Exhibitor is otherwise responsible under the terms of this contract or any other contract, arrangement or agreement; (d) Any violation or infringement (or claim of violation or infringement) of any law, agreement, regulation or ordinance or the rights of any party under any patent, copyright, trademark, trade secret or other proprietary right; (e) Any libel, slander, defamation or similar claims resulting from the actions of Exhibitor; (f) Harm or injury (including death) to Exhibitor; and (g) Loss of or damage to property or the business or profits of Exhibitor, whether caused by negligence, intentional act, accident, act of God, theft, mysterious disappearance or otherwise. This section shall survive the termination or expiration of this Contract.

Limitation of Liability

Under no circumstances shall Organizer or the Event Facility be liable for any lost profits or any incidental, special, indirect, punitive or consequential damages whatsoever for any of their acts or omissions, whether or not the Organizer is apprised of the possibility of any such lost profits or damages. Organizer makes no representations or warranties, express or implied, regarding the number of persons who will attend the Event or regarding any other matters. Management may employ reputable guards during the course of the exhibition to regulate the flow of attendees at the Event, but these guards are not security guards. Neither Organizer, nor the owners or lesser of the Event



Terms & Conditions

Facilities, shall assume any responsibility for Exhibitor's personal or other property.

Assignment of Space

Exhibit space for all exhibitors at the Event shall be assigned or reassigned by Organizer in its sole discretion exercisable at any time. Organizer reserves the right to change the floor plan or to move an exhibitor to another exhibit space location prior to or during the event at its sole discretion for any or no reason. Promotional activities must be confined to the contracted space. Exhibitor shall conduct itself at all times in accordance with professionalism and normal standards of decorum. Event management staff reserves the right to restrict or prohibit any contest, promotion, lottery, or give-away that causes blocking or disturbance to other exhibits or patrons or that could be considered illegal under laws where the exhibit is held. No Exhibitor shall assign, sublet or share space allotted without prior written acknowledgment of show management staff.

Exclusions

The Organizer has the right to restrict or evict any Exhibitor that, in the opinion of the Organizer, detracts from the general character of the Event. Exhibitors are not permitted to distribute or promote insurance services or any material in which advertising space is sold. This reservation applies to displays, printed matter, promotional materials, noise, personal conduct, and methods of operation. In the event of such restrictions or evictions, the Organizer will not be liable for any refunds or other exhibit expenses. Violation of this policy may result in the Organizer's refusal to accept any and all registrations and future registrations.

Exhibit Space Occupancy

The Organizer shall specify the hours and dates for installing, occupying and dismantling exhibits. If the Exhibitor fails to install its display in its assigned space by the Event opening hour, or leaves its space unattended at any time during the Event, the Organizer shall have the right to take possession of the space, terminate this contract and no refund will be due to Exhibitor. All exhibits must be attended at all times during the Event.

Cancellation by Exhibitor

Notification of cancellation must be submitted in writing.

Cancellations received on or before December 05, 2018 will be subject to a 25% Cancellation charge. No refunds will be given for cancellations received after December 05, 2018. Registrants, who do not attend the event and do not notify ACSE Organizers in writing by December 05, 2018 will forfeit the full registration fee. Substitutions are permitted until December 05, 2018. Substitution requests must be received in writing before December 05, 2018. The non-refundable deposit is considered to

be liquidated and agreed upon damages, for the damages the Organizer will suffer as a result of Exhibitor's cancellation. This provision for liquidated and agreed upon damages is a bona fide provision and not a penalty. The parties understand that the withdrawal of the space reserved from availability at a time when other parties would be interested in applying for it, will cause the Organizer to sustain damages. In this situation, the Organizer's damages will be substantial, but they will not be capable of determination with mathematical precision. Therefore, the provisions for liquidated and agreed upon damages have been incorporated into this contract as a valid pre-estimate of these damages. The date of cancellation shall be the date Event Manager of the ACSE receives the notice. The Organizer reserves the right to treat Exhibitor's downsizing of exhibit space as cancellation of the original contract and an offer to purchase new exhibit space. The Exhibitor may be required to move to a new location if it requests a downsizing of space.

Cancellation by Organizer

If Exhibitor fails to make a payment required by this contract in a timely manner, the Organizer may terminate this contract (and Exhibitor's participation in the Event) without further notice and without obligation to refund any monies previously paid. The Organizer reserves the right to refuse Exhibitor permission to move in and set up an exhibit if the Exhibitor is in arrears of any payment due to the Organizer. The Organizer is expressly authorized (but has no obligation) to occupy or dispose of any space vacated or made available because of action taken under this paragraph in any manner it desires, and without releasing Exhibitor from any liability hereunder. The Organizer may also terminate this contract effective upon written notice of termination if Exhibitor breaches any of its obligations under this contract or any other contract or arrangement with Organizer, without any obligation on the Organizer's part to refund any payments previously made and without releasing Exhibitor from any liability arising as a result of or in connection with such breach. If the Organizer removes or restricts an exhibit that it considers to be objectionable or inappropriate, no refund will be due to Exhibitor.

Cancellation of the Event

If the Organizer cancels the Event due to circumstances beyond the reasonable control of the Organizer (such as acts of God, acts of war, governmental emergency, labor strike or unavailability of the Event Facility), the Organizer shall refund to Exhibitor, its exhibit space rental payment previously paid, minus a share of costs and expenses incurred by the Organizer, in full satisfaction of all liabilities of Organizer to Exhibitor. The Organizer reserves the right to cancel, rename or relocate the Event or change the Event Dates. If the Organizer changes the name of the Event, relocates the Event to another event facility within the same city, or changes the Event to dates that are not more than 30 days earlier or 30 days later, no refund will be due to Exhibitor, but the Organizer shall assign to the Exhibitor, in lieu of the original



Terms & Conditions

space, outer space as the Organizer deems appropriate and Exhibitor agrees to use that space under the terms of this contract.

Listings and Promotional Materials

By exhibiting at the Event, Exhibitor grants to Organizer a fully paid, perpetual, nonexclusive license to use, display and reproduce the name, trade names and/or product names of Exhibitor in any directory or distribution list or material (whether in print, electronic or other media) listing organizations exhibiting at the Event and to use such names in Organizer promotional materials. The organizer shall not be liable for any errors in any listing or descriptions or for omitting Exhibitor or any other exhibitor from any directory or other lists or materials. The organizer may also take photographs of Exhibitor's booth space, exhibit, guests and personnel during, before or after the open hours of the Event and use those photographs for any promotional purpose.

Taxes and Licenses

The exhibitor shall be solely responsible for obtaining any licenses, permits or approvals under federal, provincial or local laws applicable to its activities at the Event. The exhibitor shall be solely responsible for obtaining any necessary tax identification numbers and permits and for paying all taxes, license fees, use fees, royalties or other fees, charges, levies, or penalties that become due to any governmental authority in connection with its activities at the Event.

Incorporation of Rules and Regulations

Any and all matters pertaining to the Event and not specifically covered by the terms and conditions of this contract shall be subject to determination by the Organizer in its sole discretion. The Organizer may adopt rules or regulations from time to time governing such matters and may amend or revoke them at any time, upon notice to the Exhibitor. Any rules and regulations (whether or not included in an Exhibitor Information Package or similar document) are an integral part of this contract and are incorporated herein by reference. Exhibitor shall observe and abide by additional regulations made by the Organizer as soon as these additional rules or regulations are communicated to the Exhibitor.

Outside Exhibits/Hospitality Suites

The Exhibitor is prohibited, without express, advance written approval from the Organizer, from displaying products/services and/or other advertising material in areas outside its exhibit space such as, but not limited to, parking lots, hotel lobbies, lounges, corridors, sleeping rooms, etc., as well as conducting unauthorized facility tours. Exhibitor shall not operate hospitality suites during hours in which the Event is open or when any Organizer-sponsored activities are being held. The Exhibitor is prohibited from hosting hospitality functions during official Event hours.

Set-Off

The Organizer shall have the right at all times and from time to time to set-off any monies held by it for or for the benefit of the Exhibitor against any and all amounts owing by the Exhibitor.

Additional Terms and Conditions

The Organizer has sole control over attendance policies. Except as provided to the contrary in this contract, all monies paid by the Exhibitor shall be deemed fully earned and non-refundable at the time of payment. In addition to its right to close an exhibit and withdraw acceptance of or terminate the contract, the Organizer, in its sole judgment and discretion may refuse to consider for participation in future Event an Exhibitor who violates or fails to abide by the contract and any of the accompanying rules and regulations. Any amendment to this contract must be in writing and signed by an authorized representative of the Organizer. Exhibitor shall not assign this contract or any right or obligation hereunder. The use of cameras and video cameras on the exhibit floor is strictly prohibited without the prior permission of the Organizer.

Entire Agreement

This contract (including the Exhibitor Prospectus any additional rules or regulations adopted by the Organizer from time to time) represents the entire agreement between the Organizer and Exhibitor relating to the Event and supersedes any prior written or oral understandings, agreements or representations by or between Organizer and Exhibitor relating to the Event.

Exhibitors must agree to abide by all rules, regulations, terms and conditions as outlined here.