

Part I: Engaging Regional Voices at a US Global Satellite Campus: Local Priorities and Global Scholarship

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# Research Landscape: Carnegie Mellon University - Qatar Campus



- ~450 undergraduate students
- ~ 60 faculty
- ~ 31 nationalities; 57% female
  - Broad range of disciplines:
    - Computer Science
    - Information Systems
    - Biological Sciences
    - Business Administration
    - Arts and Sciences

# **Bridging Local and Global Scholarship**

Satellite campuses facilitate the exchange of knowledge between local researchers and the broader academic community.



Carnegie Mellon uses AI and robots to explore Qatar's waters



CMU-Q expert expands horizons of information systems research in Asia



CMU-Q's Dudley Reynolds co-edits handbook on the multilingual classroom

Learn more about CMU-Q's research impact at <a href="www.qatar.cmu.edu/researh">www.qatar.cmu.edu/researh</a> In the <a href="news">news</a>: How CMU-Q advances research in line with Qatar's national priorities

# **Invest in efforts to increase accessibility**

### **Maximum Accessibility is Essential**

- Invest in open access
- University-Led Open Access Journals
- Cite researchers from the Global South (reduce the Global North citation bias)

### **Institutional Research Repositories**

- Develop a highly searchable and optimized online repository for faculty and student publications.
- Partner with platforms like OSF (Open Science Framework) to store preprints and datasets.

### **Multilingual Research Summaries**

Publish short, accessible summaries of research papers in multiple languages, including English and the regional language.



# Global South as Research Leaders: Tips (Haelewaters et al., 2021)

- Establish win-win collaborations and equal partnerships
- Actively reach out to initiate global-south [led] collaborations
- Establish collaborations that are synergistic
- Abide [and translate for others] local written and unwritten rules
- Incorporate capacity building components
- Make your research available through local dissemination

### under-represented in development research Most studies on economic development are led by researchers based in the global north. even when they focus on a country or region in the global south.

Researchers from global south

#### UNDER-REPRESENTED IN RESEARCH

■ Global north ■ Global south ■ Both

A large proportion of research on economic development does not involve any researchers who are based in the global south.

All articles\*



62%

Articles with a specific focus on country or region in global south

\*For 24,894 papers published in 20 high-profile development journals between 1990 and 2019. \*For a subset of 15,117 papers that focus on a country or region in the global south.

**onature** 

### A Global Code of Conduct for Equitable Research Partnerships

- Haelewaters, et al. (2021) Ten simple rules for Global North researchers to stop perpetuating helicopter research in the Global South. PLoS Comput Biol 17(8): e1009277. https://doi.org/10.1371/journal.pcbi.1009277
- Liverpool. (2021, September 17). Researchers from global south under-represented in Development Research. Nature News. https://www.nature.com/articles/d41586-021-02549-9
  - Amarante et al. (2021). Underrepresentation of developing country researchers in Development Research. Applied Economics Letters. 29(17). https://doi.org/10.1080/13504851.2021.1965528

# Create a Visibility Culture: Digital Branding and Using Social Media for Research

### **Visibility and Awareness**

- Faculty and Student Research Profiles
  - Train researchers to optimize their Google Scholar, ORCID, and ResearchGate profiles.
  - Actively maintain a university-branded LinkedIn page featuring ongoing research.
- Research Highlights (i.e. via Instagram, X and LinkedIn)
  - Assign a research communication officer to post weekly updates, infographics, and video explainers on key findings.
  - Use hashtags to reach broader academic audiences (#GlobalSouthResearch, #OpenScience, #SustainableDevelopment).
- YouTube & Podcasting for Research Communication
  - Launch a short video series (2-5 minutes per research project) and/or podcasts featuring faculty and student work.
  - o Leverage AI to publish short video abstracts using AI-generated voiceovers; translation options, etc

### Innovative Academic Publishing & Alternative Metrics

- Encouraging Preprints; Altmetrics & Data Impact Reporting
- Create infographics showing where research has been cited in policy documents or news.

# **Amplify Regional Research Networks** Collaborate: Local Research Portal



https://connect.qrdi.org.qa/

### **Explore Resources**





899

**Datasets** 















4,844

**Projects** 

1,076 Intellectual

13,461 **Publications Properties** 

7,634

Experts and Talent

290

**Facilities** 

4,468

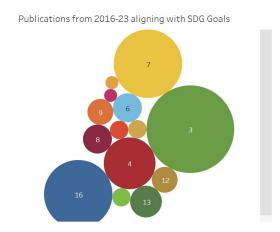
Equipment

285 Services 382

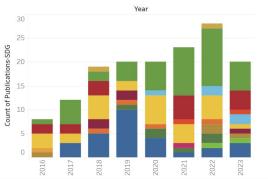
**Entities** 

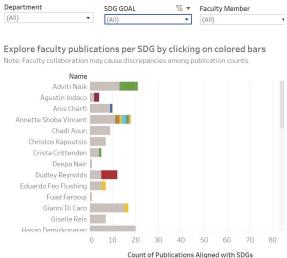
# **Innovate: Use Interactive Dashboards to Create Meaning and Impact Stories**

Mapping CMU-Q Faculty Research to the Sustainable Development Goals



Publications from 2016-23 by year aligned with SDG: All





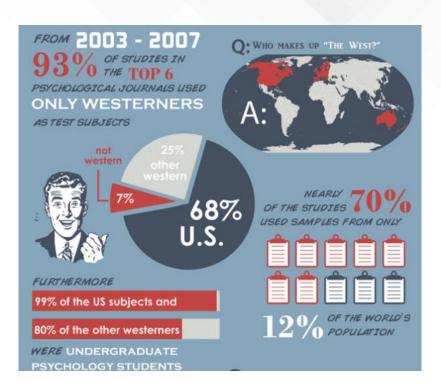
#### Legend

sdg id \equiv	Sdg Name	
1	No Poverty	
2	Zero Hunger	
3	Good Health and Well Being	
4	Quality Education	
5	Gender Equality	
6	Clean Water and Sanitation	
7	Affordable and Clean Energy	
8	Decent Work and Economic Gr	
9	Industry, Innovation and Infras	



# **Case of Psychological Sciences: Discipline Perspective**

Psychologists and behavioral scientists talk about the WEIRD\* focus of research and the implications this has on our understanding of human behavior.



- \*WEIRD: Western Educated Industrialized Rich Democratic
- Henrich, J., Heine, S. J. & Norenzayan, A. The weirdest people in the world? Behav. Brain Sci. 33, 61–83 (2010).



# Please reach out personally to discuss collaboration or other interests.

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### Jennifer Bruder, PhD

Associate Dean for Research Associate Teaching Professor, Psychology Carnegie Mellon University in Qatar Thank you!

